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*Montgomery County, Virginia* – A citizen survey will be mailed in early September to 1,200 Montgomery County residents, including residents living in the unincorporated areas and towns of Christiansburg and Blacksburg.

"It's very important that residents selected to participate in The National Citizen Survey<sup>TM</sup> take the time to fill out the questionnaire because it will serve as a guide to the future," said Board Chair Jim Politis. "It is one of the Board's priorities to seek feedback from residents to ensure we are moving in the right direction."

Questionnaires will be sent to a random sample of 1,200 citizens asking for feedback on the quality and usefulness of County services. The results will be included in a final report that County officials can use in planning and budgeting for the future.

The National Citizen Survey<sup>TM</sup> is sponsored by the International City/County Management Association in cooperation with National Research Center, Inc.

The questionnaire and survey procedure were designed based on the experience of hundreds of local governments of all sizes, from small to large.

Scientific sampling and weighting of the responses help ensure accurate and reliable results. Because each County's survey is developed using a standard template, and many counties can be surveyed at one time, The National Citizen Survey<sup>TM</sup> is an efficient way to measure citizen opinion.

Many localities across the country, including in Virginia, have enrolled in the current citizen survey or used it in the past. This is the first time Montgomery County will participate in the survey.